APP DUE DILIGENCE

All-in-one legal solution before publishing

STATISTICS

 1.7 million app submissions **rejected**
118,000 dev accounts **terminated**

 2.36 million app submissions **rejected**
158,000 dev accounts **banned**

What is App Due Diligence?

App Due Diligence is a legal review of a game or application to identify IP, regulatory and other legal risks.

TOP REFUSAL GROUNDS

Assets & Branding
App name, logo, preview images, UI designs, characters, settings, etc. infringe on third-party rights

Platform
App is incompliant with platforms' guidelines and policies (e.g. design spam)

Fraudulent activity
App performs any suspicious activities, which affect users' decisions

Regulation
App violates applicable regulatory requirements (HIPPA, MDR, EU AI Act, MiCA)

Privacy violations
App is incompliant with privacy laws or misidentifies the data collection processes

What we do?

We flag the legal risks before the stores do

THIS INCLUDES

PLATFORM POLICY COMPLIANCE

We check that your app meets platforms' review guidelines and policies

REGULATORY COMPLIANCE

We ensure your app is compliant with US and EU regulations, applicable for your sphere

CONTENT REVIEW

We run the review of your app's content to minimize the risks of IP conflict with third-parties

DOCUMENTATION CHECK

We create or review essential documents for your app, such as the Privacy Policy and Terms of Service

IP OWNERSHIP

We ensure proper assignment of IP rights through internal agreements and review the compatibility open-source licenses with intended use

CONTACT US

OUR TEAM

Kamal Tserakhau
k.tserakhau@revera.legal

Aleksandr Struzhko
a.struzhko@revera.legal

Kristina Voinilovich
k.vainilovich@revera.legal