


APP & WEB DUE DILIGENCE

All-in-one legal solution before publishing

STATISTICS

 1.7 million app submissions **rejected**
118,000 dev accounts **terminated**

 2.36 million app submissions **rejected**
158,000 dev accounts **banned**

App Due Diligence is a legal review of a game or application to identify potential grounds for rejection or termination and prevent these risks

What is App & Web due diligence?

TOP REFUSAL GROUNDS

Assets & Branding

App name, logo, preview images, UI designs, characters, settings, etc. infringe on third-party rights

Fraudulent activity

App performs any suspicious activities, which affect users' decisions

Platform

App is incompliant with platforms' guidelines and policies (e.g. design spam)

Regulation

App violates applicable regulatory requirements (HIPPA, MDR, EU AI Act, MiCA)

Privacy violations

App is incompliant with privacy laws or misidentifies the data collection processes



What we do?

We flag the legal risks before the stores do

THIS INCLUDES

PLATFORM POLICY COMPLIANCE

We ensure your app meets platform guidelines and policies



REGULATORY COMPLIANCE

We ensure your app is compliant with local regulations



CONTENT REVIEW

We audit your app's content to prevent IP disputes with third parties



PUBLIC DOCUMENTATION

We ensure your app has required documents in place, such as the Privacy Policy and Terms of Service / EULA



IP OWNERSHIP

We ensure proper assignment of IP rights through internal agreements and review the compatibility open-source licenses with intended use



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